LANDMARK EDUCATION CORPORATION,

Plaintiff,

-against-

herein, allege as follows:

THE CONDE NAST PUBLICATIONS, INC., d/b/a SELF MAGAZINE, ADVANCE MAGAZINE PUBLISHERS, INC. d/b/a SELF MAGAZINE and DIRK MATHISON,

Defendants.



Index No. 114814/93

VERIFIED ANSWER TO AMENDED COPLAINT

Defendants The Conde Nast Publications Inc. d/b/a
Self Magazine and Advance Magazine Publishers Inc. d/b/a Self
Magazine ("defendants"), by their attorneys, Satterlee Stephens
Burke & Burke, as and for their Answer to the Amended Complaint

NATURE OF THE ACTION

FIRST: Deny each and every allegation contained in paragraph 1 of the Complaint, except admit that the Complaint purports to state a claim for damages based on allegedly false and defamatory statements, and admit that jurisdiction and venue are proper in this Court.

PARTIES

SECOND: Deny knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 2 of the Complaint.

THIRD: Deny each and every allegation contained in paragraph 3 of the Complaint, except admit that The Conde Nast Publications is a division of Advance Magazine Publishers Inc.,

which publishes and distributes a monthly magazine known as <u>Self</u> magazine, a publication doing business in New York County which has offices located at 350 Madison Avenue, New York, New York 10017.

FOURTH: Admit the allegations contained in paragraph 4 of the Complaint.

FOURTH: Deny knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 5 of the Complaint, except admit that Dirk Mathison is a professional journalist who researched and authored an article entitled "White Collar Cults -- They Want Your Mind," that appeared in the issue of <u>Self</u> magazine dated February 1993.

BACKGROUND

FIFTH: Deny knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraphs 6 through 13 of the Complaint, inclusive.

CAUSE OF ACTION

SIXTH: With respect to the allegations contained in paragraphs 14 through 16 of the Complaint, inclusive, defendants admit that an article entitled "White Collar Cults -- They Want Your Mind" was written by defendant Mathison and published in the issue of <u>Self</u> magazine dated February, 1993, and beg leave to refer to a true and accurate copy of the magazine and the article contained therein, for the contents thereof in proper context.

SEVENTH: Deny each and every allegation contained in paragraphs 17 and 18 of the Complaint, and beg leave to refer to a true and accurate copy of the magazine and the article contained therein, for the contents thereof in proper context.

EIGHTH: Deny each and every allegation contained in paragraphs 19 through 25 of the Complaint, inclusive.

NINTH: Deny each and every allegation contained in paragraph 26 of the Complaint, except admit that plaintiff sent a written request to <u>Self</u> magazine for a retraction of the statements complained of, admit that the request was denied, and beg leave to refer to a true and accurate copy of the correspondence for the contents thereof in proper context.

TENTH: Deny each and every allegation contained in paragraphs 27 and 28 of the Complaint.

AS AND FOR A FIRST AFFIRMATIVE DEFENSE

ELEVENTH: The Complaint fails to state a claim upon which relief can be granted.

AS AND FOR A SECOND AFFIRMATIVE DEFENSE

TWELFTH: The statements complained of are substantially true.

AS AND FOR A THIRD AFFIRMATIVE DEFENSE

THIRTEENTH: The statements complained of are a fair and impartial account of events of public concern and are thus privileged.

AS AND FOR A FOURTH AFFIRMATIVE DEFENSE

FOURTEENTH: The statements complained of are protected under the First and Fourteenth Amendments to the United States Constitution and under the Constitution of the State of New York.

AS AND FOR A FIFTH AFFIRMATIVE DEFENSE

FIFTEENTH: The statements complained of are not of and concerning plaintiff.

AS AND FOR A SIXTH AFFIRMATIVE DEFENSE

SIXTEENTH: Plaintiff, by reason of its activities and position at or about the time of the publication complained of, was a public figure. The statements complained of, to the extent they could be of and concerning plaintiff and could be false, were published in good faith and are constitutionally protected under the standards set forth in New York Times v. Sullivan.

AS AND FOR A SEVENTH AFFIRMATIVE DEFENSE

SEVENTEENTH: The statements complained of pertain to a matter of public interest. To the extent the statements could be of and concerning plaintiff and could be false, the statements were published in good faith without gross irresponsibility and are protected under the standards set forth in Chapadeau v. Utica Observer-Dispatch, Inc., and its progeny.

AS AND FOR AN EIGHTH AFFIRMATIVE DEFENSE

EIGHTEENTH: The statements complained of qualify as protected opinion.

AS AND FOR A NINTH AFFIRMATIVE DEFENSE

NINETEENTH: The statements complained of are not reasonably susceptible of a defamatory meaning.

AS AND FOR A TENTH AFFIRMATIVE DEFENSE

TWENTIETH: The statements complained of are a fair and true report of a judicial, legislative, or other official proceeding, and as such are privileged and protected by Section 74 of the New York Civil Rights Law and common law.

AS AND FOR AN ELEVENTH AFFIRMATIVE DEFENSE

TWENTY-FIRST: The statements complained of are not libelous per se and plaintiff has failed to allege facts sufficient to warrant the imposition of alleged special damages.

AS AND FOR A TWELFTH AFFIRMATIVE DEFENSE

TWENTY-SECOND: Plaintiff has failed to allege facts sufficient to warrant the imposition of any alleged general damages.

AS AND FOR A THIRTEENTH AFFIRMATIVE DEFENSE

TWENTY-THIRD: Plaintiff has failed to allege facts sufficient to warrant the imposition of any alleged exemplary or punitive damages.

AS AND FOR A FOURTEENTH AFFIRMATIVE DEFENSE

TWENTY-FOURTH: The imposition of exemplary or punitive damages in this case would violate the First and Fourteenth Amendments to the United States Constitution and the Constitution of the State of New York.

AS AND FOR A FIFTEENTH AFFIRMATIVE DEFENSE

TWENTY-FIFTH: Defendant did not breach any standard of care owed to plaintiff.

AS AND FOR A SIXTEENTH AFFIRMATIVE DEFENSE

TWENTY-SIXTH: Plaintiff cannot sustain this action because it is libel-proof.

AS AND FOR A SEVENTEENTH AFFIRMATIVE DEFENSE

TWENTY-SEVENTH: Plaintiff cannot sustain this action because the statements complained of, to the extent they could be of and concerning plaintiff and could be false, did not cause any incremental harm to it beyond the non-libelous or privileged statements in the Article.

WHEREFORE, defendants The Conde Nast Publications, Inc. d/b/a Self Magazine and Advance Magazine Publishers Inc. d/b/a Self Magazine demand judgment dismissing the Complaint,

together with such costs and disbursements of this action and such other and further relief, including reasonable attorney's fees, as the Court deems appropriate.

Dated: New York, New York July 14, 1993

Respectfully submitted,

SATTERLEE STEPHENS BURKE & BURKE Attorneys for Defendants
THE CONDE NAST PUBLICATIONS,
INC., d/b/a SELF MAGAZINE and
ADVANCE MAGAZINE PUBLISHERS INC.
d/b/a SELF MAGAZINE
230 Park Avenue
New York, New York 10169
(212) 818-9200

VERIFICATION

STATE OF NEW YORK)
: ss.:
COUNTY OF NEW YORK)

ROBERT SCRAGG, being duly sworn, deposes and says:

- 1. I am the Assistant Treasurer of Advance Magazine Publishers Inc.
- 2. I have read the foregoing Verified Answer to Amended Complaint and know the contents to be true, except as to those matters which are stated upon information and belief, and as to those matters, to the best of my information and belief, I believe they are true. The basis of my knowledge is conversations with employees and review of company records.

ROBERT SCRAGG

Sworn to before me this /4TH day of July, 1993

Notary Public

STUART LASKY Notary Public, State of Now York No. 41-4965235

Qualified in Queens County

Commission Expires April 18, 199

AFFIDAVIT OF PERSONAL SERVICE

STATE OF NEW YORK)
: ss.:
COUNTY OF NEW YORK)

The undersigned, being duly sworn, deposes and says:

- 2. That on July 20, 1993, deponent personally served a true copy of the annexed Verified Answer to Amended Complaint upon:

Morrison Cohen Singer & Weinstein Attorneys for Plaintiff 750 Lexington Avenue New York, New York 10022

by delivering same to receptionist.

Cornelius Herich

Sworn to before me this 20^{m} day of June, 1993.

Notary Public

ROSANN M. FABIAN
NOTARY PUBLIC, State of New York
No. 30-4861941
Qualified in Nassau County
Commission Expires June 16, 19